

EASO

European Association for the Study of Obesity



28 April - 01 May, 2019
Glasgow, Scotland

26TH EUROPEAN CONGRESS ON OBESITY

28 APRIL - 01 MAY, 2019

SCOTTISH EVENT CAMPUS (SEC)

GLASGOW, SCOTLAND

**SPONSORSHIP
PROSPECTUS**

www.eco2019.org



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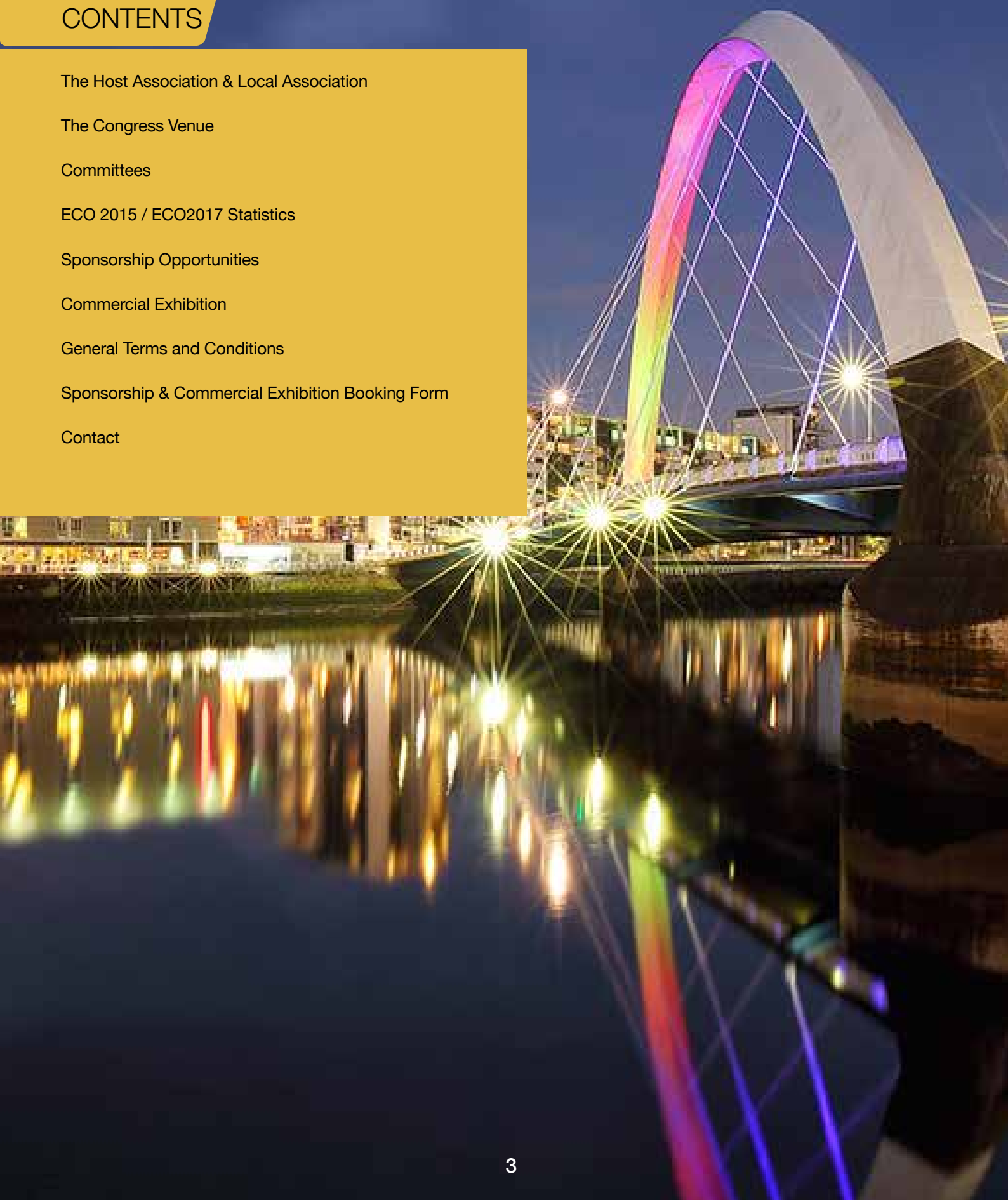
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THE HOST ASSOCIATION



Established in 1986, EASO is a federation of professional membership associations from 32 European countries. It is the voice of the European obesity community, representing scientists, health care practitioners, physicians, public health experts and patients. EASO is in official relations with the World Health Organisation (WHO) Regional Office for Europe and is a founding member of the EU Platform on Diet, Physical Activity and Health.

Mission: To reduce the burden of unhealthy weight

The **Objectives** of EASO are:

- To establish obesity as an urgent and relevant health and wellbeing priority
- To develop evolving evidence-based approaches for preventing and treating obesity across the lifespan
- To promote effective solutions through research, education and policy.

We meet these **Objectives** through:

- Promoting excellence and dissemination in research and its translation for improving health and wellbeing
- Providing knowledge and skills to improve the quality, availability and access to healthcare
- Informing and influencing policy across sectors
- Collaborating with key stakeholders
- Supporting EASO member countries and enabling the establishment of new member societies.

EASO represents more than 5000 individuals in 32 countries. Through EASO, obesity is discussed in 28 languages!

Northern Region: Belgium; Denmark; Finland; Germany; Iceland; Ireland; Netherlands; Norway; Russia; Sweden; United Kingdom.

Middle Region: Austria; Croatia; Czech Republic; France; Georgia; Hungary; Poland; Romania; Slovakia; Slovenia; Switzerland.

Southern Region: Bulgaria; Greece; Israel; Italy; Montenegro; FYR Macedonia; Portugal; Serbia; Spain; Turkey.



Founded in 1967, the ASO has become the UK's foremost charitable organisation dedicated to the understanding, prevention and treatment of obesity.

The ASO aims to develop an understanding of obesity through the pursuit of excellence in research and education, the facilitation of contact between individuals and organisations, and the promotion of action to prevent and treat obesity.

The **Objectives** of the ASO are to:

- The promotion of professional awareness of obesity and its impact on health
- Educate and disseminate recent research on the causes, consequences, treatment, and prevention of obesity
- Prioritise obesity and provide opinion leadership in the UK
- Enhance understanding of the prevention and treatment of obesity throughout the UK
- Improve the quality of obesity education throughout the UK
- Forge links between individuals and organisations concerned with the study of obesity throughout the UK
- Support the role of patient and public involvement in obesity research
- Connect active researchers and practitioners from diverse disciplines who contribute to the development of a UK perspective on obesity.
- Provide appropriate input on the UK perspective at a European and international level through EASO and the World Obesity Federation.

The ASO is affiliated to the European Association for the Study of Obesity (EASO) and the World Obesity Federation (WOF) and organised the inaugural International Congress on Obesity, held in London in 1974. ASO was the founding body of the highly respected International Journal of Obesity.

The ASO is also a member of the Obesity Health Alliance (OHA), a coalition of over 30 charities, medical royal colleges and campaign groups who have joined together to fight obesity.

THE CONGRESS VENUE

Scottish Event Campus Glasgow. Scotland. UK.



About the SEC

The Location:

The Scottish Event Campus (SEC) is part of a riverside campus located 5 minutes from the heart of Glasgow. The venue includes 5 on site hotels; train station; social programme venues, The SSE Hydro; Scotland's National Arena, and national media head quarters. The principal hotel district is within walking distance and just a couple of minutes by taxi or train.

The Space:

The Scottish Event Campus is a flexible, purpose-built venue. The conference facilities are located in close proximity to five interconnected exhibition halls offering 22,000m² exhibition space, and providing a compact and easy to use venue for delegates and exhibitors alike.

The Delivery:

The SEC prides itself in creating effective partnerships with clients. Our aim is to understand our clients' goals and help deliver on the objectives of the conference. The experienced venue team will work as an integral part of your delivery team, and our successful track record for staging large international association meetings will ensure the European Association for the Study of Obesity will be in a safe pair of hands.

COMMITTEES

EASO EXECUTIVE COMMITTEE

Trustees

President	Nathalie Farpour-Lambert	Switzerland
President Elect/Treasurer	Jason Halford	UK
Secretary	Ellen Blaak	Netherlands
Regional VP North	Jøran Hjelmæsæth	Norway
Regional VP Middle	Dana Mullerova	Czech Republic
Regional VP South	Volkan Yumuk	Turkey

Ex-Officio

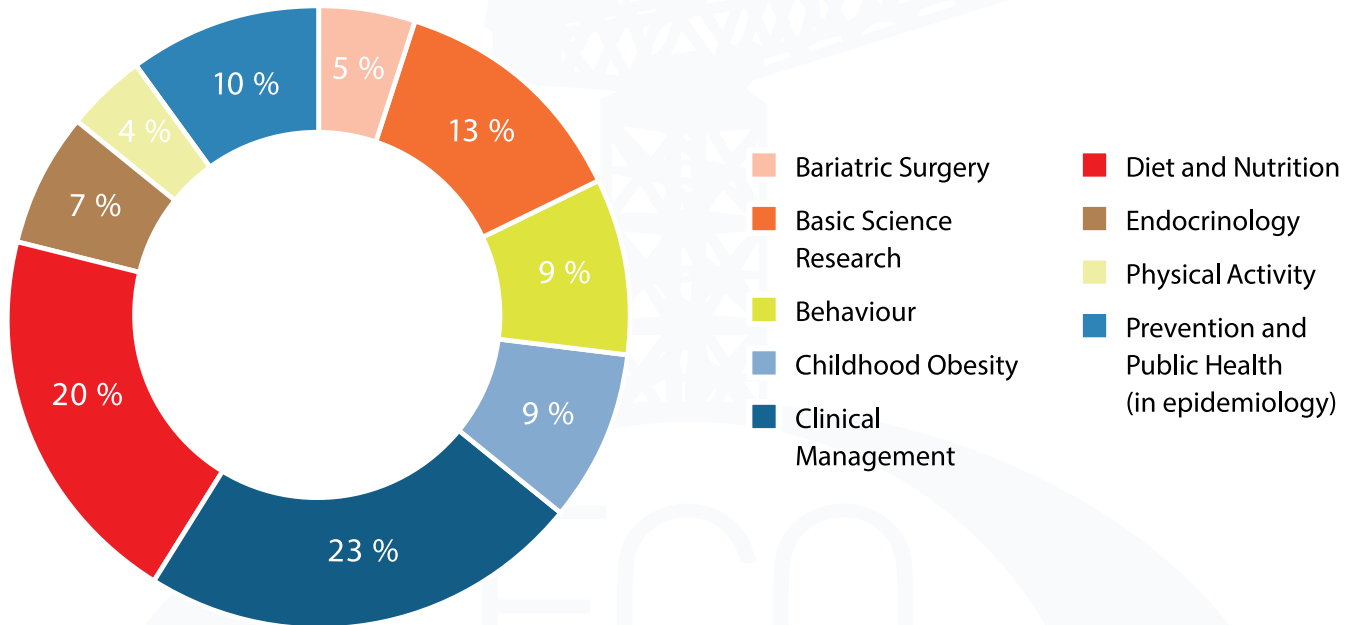
COTF Co-Chair	Jennifer Baker	Denmark
COTF Co-Chair	Jens-Christian Holm	Denmark
OMTF Co-Chair	Luca Busetto	Italy
OMTF Co-Chair	Dror Dicker	Israel
PPHTF Chair	Harry Rutter	UK
SAB Co-Chair	Gema Frühbeck	Spain
SAB Co-Chair	Gijs Goossens	Netherlands

Programme Organising Committee (POC)

Jennifer Baker	Denmark
Ellen Blaak	Netherlands
Maria Bryant	UK
Luca Busetto	Italy
Emilie Combet	Scotland
Dror Dicker	Israel
Nathalie Farpour-Lambert	Switzerland
Graham Finlayson	UK
Gema Frühbeck	Spain
Gijs Goossens	Netherlands
Jason Halford	UK
Nicola Heslehurst	UK
Jøran Hjelmæsæth	Norway
Jens-Christian Holm	Denmark
Mike Lean	Scotland
Anne Martin	Scotland
Dana Mullerova	Czech Republic
Harry Rutter	UK
Abd Tahrani	UK
Simon Williams	UK
Volkan Yumuk	Turkey

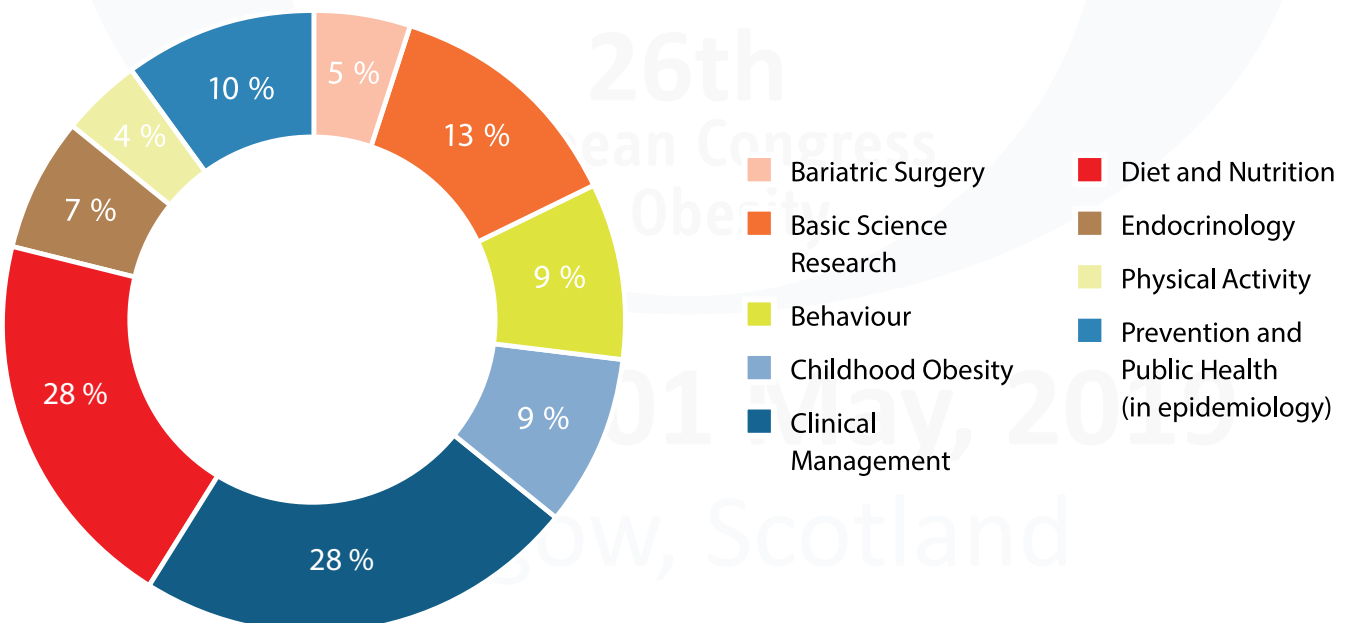
ECO2015 STATISTICS

ECO2015 Delegate Speciality



ECO2017 STATISTICS

ECO2017 Delegate Speciality



SPONSORSHIP OPPORTUNITIES

Item	Cost	Benefits and Additional Information
MAJOR SPONSORSHIP	€75,000	<ul style="list-style-type: none"> • Industry Sponsored Symposium • 50 SQM Exhibition space • 10 Exhibitor Registrations • 2 Full delegate Registrations • 2 Invitations to the Speakers' Dinner • 1 full page colour advertisement in the congress programme book (inside front or inside back cover) • Half page company profile in the congress programme • 1 Delegate Bag Insert • Acknowledgement on the congress and ECO 2019 websites • First choice of all other sponsorship opportunities
PRINCIPAL SPONSORSHIP	€40,000	<ul style="list-style-type: none"> • Industry Sponsored Symposium • First Choice of Exhibition Space - after Major Sponsors • 5 Exhibitor Registrations • 2 Invitations to the Speakers' Dinner • Half page company profile entry in the congress programme • 1 Delegate Bag Insert • Acknowledgement on the congress and ECO 2019 websites
COMPANY SPONSORED SYMPOSIUM	€35,000	<ul style="list-style-type: none"> • 1 Delegate Bag Insert • 1 e-bulletin (sent by ECO 2019 Secretariat) • Company logo on all Session signage • Acknowledgement on the congress and ECO 2019 websites
ECO 2019 APP	€12,000	<ul style="list-style-type: none"> • High Profile Exposure - company logo on home page, long term usage. Available via the ECO 2019 websites and to download by all delegates
NEW INVESTIGATORS UNITED	€7,500	<ul style="list-style-type: none"> • Company Logo on all New Investigators United print material and signage • 2 complimentary tickets to the New Investigators United Workshop and Social Event
CONGRESS PROGRAMME BOOK	€10,000	<ul style="list-style-type: none"> • Full page advertisement on the outside back cover of the Congress Programme

Glasgow, Scotland

Item	Cost	Benefits and Additional Information
CONGRESS PROGRAMME ADVERTISEMENT	€2,500 per Advertisement	<ul style="list-style-type: none"> • Full page, full colour advertisement in the body of the Congress Programme Note: Half page advertisements are also available. Please contact the organisers for further details.
POCKET PROGRAMME	€7,500	<ul style="list-style-type: none"> • Company logo on Pocket Programme for further details.
DELEGATE BAGS	€25,000	<ul style="list-style-type: none"> • Company logo printed on each Delegate Bag • placement of the logo will be at the discretion of the organisers
DELEGATE BAG INSERT (Per Insert)	Up to 4 pages €2,000 Over 4 pages €4,000	<ul style="list-style-type: none"> • Company information in every delegate bag. The Organisers must approve the size and content of all delegate bag inserts
DELEGATE BADGES	€10,000	<ul style="list-style-type: none"> • Sponsor Company to provide lanyards
DELEGATE PAD and PEN	€10,000	<ul style="list-style-type: none"> • Company logo on congress pad and pen
INTERNET CAFÉ	€7,500	<ul style="list-style-type: none"> • Company logo on screens and signage
LUNCH	(Per Day): €7,500	<ul style="list-style-type: none"> • Company logo at lunch stations
COFFEE BREAK	(Per Break): €4,500	<ul style="list-style-type: none"> • Company logo at coffee stations

SPONSORSHIP OPPORTUNITIES

Item	Cost	Benefits and Additional Information
WATER BOTTLES	€7,500	<p>Why sponsor the water bottles?</p> <ul style="list-style-type: none"> • Thirsty attendees will greatly appreciate your contribution of water bottles throughout the event. You will be able to display your brand prominently on a beverage that everyone needs and get great visibility on a refreshing support • 8,000 water bottles distributed during the event • 6 fridges to be placed in key event areas • Promotion in all official event publications <p>Branding visibility includes</p> <ul style="list-style-type: none"> • Branded labels applied on each water bottle • Branding of the eight fridges located in key event areas
T-SHIRTS	€5,000	<p>Why sponsor the t-shirts?</p> <ul style="list-style-type: none"> • Get high exposure: over 20 hostesses will help participants anywhere and everywhere at the venue • Associate your company branding with the smiley faces of the ECO hostesses
RELAXATION AREA	€15,000	<p>Why sponsor the relaxation area?</p> <ul style="list-style-type: none"> • You will be able to display your brand prominently in a dedicated treatment area and waiting lounge, providing attendees with a break from the hustle and bustle of the exhibition halls • Three professional masseurs will offer different types of massage to relieve stress and tension, creating a memorable and relaxing impression in the minds of the attendees <p>Branding visibility includes</p> <ul style="list-style-type: none"> • Your logo printed on the banner indicating the location of the relaxation area • Two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor) • Branded sponsor's t-shirts worn by the relaxation area team (to be supplied by the sponsor) • Branded pillows (to be supplied by the sponsor)
CHARGEBOXES	€13,000	<p>ChargeBoxes® provide an essential service for people on the move and offer a secure charging service for mobile devices in public spaces. Unlike some out-of-home charging solutions which just provide cables and require the user to remain with their device, ChargeBox® users can confidently leave their devices on charge in our lockers so they're free to make the most of their time elsewhere.</p> <p>Why sponsor a ChargeBox®?</p> <ul style="list-style-type: none"> • A positive, value-added customer experience (especially when promoted by branding) • A point of presence offering branding and advertising opportunities via digital signage • Remote monitoring of usage to evaluate performance <p>Branding visibility includes</p> <ul style="list-style-type: none"> • Branded ChargeBoxes® in key areas of the event (package of five ChargeBox®) • Mention of this service in the A-Z section of the website and in all event publications

Item	Cost	Benefits and Additional Information
OFFICIAL STAND PARTIES	(promotion only): €6,000 (full organisation for 350 persons): €12,000	<p>Different slots are available upon request</p> <p>Why organise an official stand party?</p> <ul style="list-style-type: none"> • This is a great way to drive traffic to your stand in a nice atmosphere • You can invite all of your business contacts and attract new ones • Display your invitation to the your stand party in the registration area on the day of the event • PA announcements to be made in the exhibition halls shortly before your event starts • Mention of the event in the “highlights of the day” distributed to all exhibitors every morning • ECO 2019 helps you promote this event via the event website, and the Event Guide <p>Available options</p> <p>1) Promotion only</p> <ul style="list-style-type: none"> • Promotion of the stand party in all event publications • Your invitations and two pop-up banners displayed in the registration area on the day of the event (to be supplied by the sponsor) • PA announcements in the halls driving traffic to your stand <p>2) Full event organisation</p> <ul style="list-style-type: none"> • As well as the promotion, ECO 2019 also takes care of full organisation including catering and drinks (based on 350 persons for a duration of 90 minutes)

Branding and catering over and above that listed in this prospectus is at the sponsors' and/or exhibitors' own expense.

TAILOR-MADE SPONSORSHIP PACKAGES

In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. We will be happy to work with you to maximise the return on your investment by helping you to pick from the list of individual sponsorship items, to create a successful package for your organisation. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration.

All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment. Additional acknowledgements and benefits are listed throughout this prospectus to coincide with the opportunities undertaken and the level of sponsorship achieved.

VAT of 20% will be charged where applicable.

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.

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COMMERCIAL EXHIBITION

	EARLY FEE until 01 November 2018	LATE FEE from 02 November 2018
9 sqm booth (min.)	€ 450 persqm	€ 515 persqm
each sqm. > 9	€ 375 persqm	€ 430 persqm

The space rental fee includes:

- Net stand area (floor space without equipment)
- Listing of company name in the exhibitor list
- Venue security during opening hours
- Cleaning of public areas and gangways
- Access to the commercial exhibition
- Access to the poster exhibition
- Lunch and refreshments at all scheduled coffee breaks

The space rental fee does not include:

- Partition walls, carpet and fascia boards
- Furniture and decoration
- Power supply
- Stand cleaning
- Exhibitor insurance
- Data network and telephone

All these services and more services can be ordered at extra cost and will be available in the exhibitors' technical manual.

Submission of an application does not guarantee space availability, nor does it guarantee a particular size, booth type or location. By submitting the exhibition application form, companies agree to the rules and conditions outlined in this prospectus and to any others issued at any time by the organising secretariat for the good management of ECO 2019.

Please note:

Exhibitor registration does not include access to scientific sessions. An exhibitors' technical manual will be distributed in December 2018. The manual will contain final information on the ECO 2019 exhibition opening times, information on build and dismantling plus costs and booking arrangements for stand services such as additional electricity, furniture, lighting and catering, etc. You must refer to this document as it will contain final information.

20% VAT will be charged where applicable.

Assignment/allocation of space

Initial allocation of exhibition space will be made after the afore-mentioned deadline and according to contribution, booth size, date of application and payment of first deposit. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their exhibition application form. Careful consideration will be given to all requests. However, neither EASO nor its onsite meeting manager, Figür International, can guarantee that all such requests can be met. EASO reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.

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GENERAL TERMS & CONDITIONS

The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur.

All commercial participants must adhere to the ECO 2019 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed ECO 2019 or by the local organisers. ECO 2019 Sponsorship Guidelines are available via: www.easo.org (meetings section).

It is the sponsor's and/or exhibitor's responsibility to adhere to any laws applicable in the country where the ECO is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at ECO 2019.

The law of the UK shall be applicable to the whole contractual relationship between the organisers and sponsors/exhibitors. Any disputes which should arise as a result of the agreements are subject to the adjudication of the competent court of jurisdiction in the UK.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the ECO 2019 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to ECO 2019. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by ECO 2019 Organisers, the ECO 2019 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand's exposure to the participants of ECO 2019. The organisers must approve all Space Only stand designs.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

In return for a hyperlink from your company logo on the congress website, the sponsor is required to provide a reciprocal link from their website to the congress website – www.easo.org

Payment Schedule

A deposit of 50% of the expected total fee for is requested upon application. Applications received without 50% deposit will not be processed nor stand space assigned. Confirmation of your sponsorship item or stand space reservation will be sent upon receipt of this deposit.

An invoice for the balance due on the sponsorship item or stand space rental fee will be sent in January 2016. The amount of the invoice is due within 30 days of receipt. If full payment is not received in due time, the assigned stand space may be re-assigned and the deposit forfeited. Sponsors will not be permitted to hold sessions and Exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:

- Direct bank transfer
- Credit card

All payments must be made in € Euro

Cancellation

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:

- (a) That the request for cancellation received in writing and is submitted by registered post
- (b) That the request is received at least three months prior to the opening - of the Exhibition
- (c) That the Organisers are able to re-let the cancelled space in its entirety
- (d) That the reason given for the request of the cancellations is, in the opinion of the Organisers, well-founded.
- (e) That the Exhibitor agrees that the Organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the opening of the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the opening exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition

Signing of the ECO 2019 Sponsorship/Exhibition Booking Form indicates acceptance of these General Terms and Conditions.

SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

We wish to reserve sponsorship as follows:

SPONSORSHIP PACKAGES

- ☐ **Major Sponsorship:** €75,000
☐ **Principal Sponsorship:** €40,000

Preferred Exhibition Space:.....

PROGRAMME

- ☐ **Company Sponsored Symposium:** €35,000
☐ **Poster Sessions:** €10,000 per poster session
☐ **New Investigators United:** €6,500

Preferred Session:.....

Preferred Session:.....

PRINTED MATERIALS

- ☐ **Congress Programme Book:** €10,000
☐ **Congress Programme Advertisement:** €2,500
☐ **Pocket Programme:** €7,500

DELEGATE MATERIALS and SERVICES

- ☐ **Congress App:** €12,000
☐ **Delegate Bag Insert Up to 4 Pages (per Insert):** €2,000
☐ **Delegate Bag Insert Over 4 Pages (per Insert):** €4,000
☐ **Delegate Badges:** €10,000
☐ **Delegate Pad and Pen:** €10,500
☐ **Internet Cafe:** €7,500
☐ **Water Bottles:** €7,500
☐ **T-shirts:** €5,000
☐ **Relaxation Area:** €15,000
☐ **Chargeboxes:** €13,000

Number of Inserts:.....

Number of Inserts:.....

SOCIAL EVENTS and CATERING

- ☐ **Lunch (per Day):** €7,500
☐ **Coffee Break (Per Break):** €4,500

Preferred Day:.....

Preferred Break:.....

Commercial Exhibition

We wish to reserve space in the Commercial Exhibition at ECO 2019. Our preferred site positions are:

1.
2.
3.

SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

Company Name:.....

Contact:.....

Position:.....

Address:.....

Postcode:..... Country:.....

Telephone:..... Facsimile:.....

Email:.....

PAYMENT SUMMARY

Sponsorship

Sponsorship Total (NET)

WE HEREBY APPLY TO BOOK EXHIBITION SPACE:

Exhibition space (minimum size: 9 sqm)	EARLY FEE until 01 November 2018	LATE FEE from 02 November 2018	Desired measures
9 sqm (minimum)	<input type="checkbox"/> € 450 per sqm	<input type="checkbox"/> € 515 per sqm	
_____ sqm (additional)	<input type="checkbox"/> € 375 per sqm	<input type="checkbox"/> € 430 per sqm	
TOTAL sqm: _____ sqm	TOTAL: € _____	TOTAL: € _____	TOTAL measures: _____ m long _____ m deep

** All prices are net. Local tax plus 1% legal charge will be added if applicable.*

Total

Subtotal (Sponsorship Plus Exhibition): €.....

Total: €.....

We agree to abide by all terms and conditions as set out in this brochure

Name

Signature Date.....

50% deposit required to secure sponsorship option and exhibition space
VAT of 20% will be charged where applicable

CONTACT



European Association for the Study of Obesity

EASO Scientific Secretariat Contact

Level 2 - 8 Waldegrave Road Teddington
Middlesex TW11 8GT - UK
Email: enquiries@easo.org



EASO Organization Secretariat Contact

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*Looking forward to
meet in Dublin in 2020*