Louisa Ells is a Professor in Public Health and Obesity at Teesside University, and has a part-time secondment to Public Health England where she acts as one of their specialist academic advisors. She is also an invited expert for the NICE Centre for Guidelines, and sits on the European Association for the Study of Obesity Nutrition working group. Louisa has specialised in obesity research for the past two decades, working across academia, policy and practice, having previously worked at the North East Public Health Observatory and was a founding member of the National Obesity Observatory (now part of Public Health England). Louisa runs an applied research group at Teesside, finding research solutions to address real world problems. She has a particular interest in co-production, undertaking systematic reviews and service evaluations, and developing digital and creative tools to support weight management and public health. She has worked on projects with a combined income exceeding £1million, and has a strong publication record and established network of international collaborations spanning Europe, USA and Australia.